



# PROJECT PLASTIC 2023

*Student competition as a part of Planetary Plastic Pavilion*

## **WHO CAN APPLY**

We invite students working on the Planetary Plastic Pavilion innovation challenges to participate in the student competition PROJECT PLASTIC 2023. Groups and individuals can participate.

## **ABOUT PROJECT PLASTIC**

The Danish Plastics Federation (Plastindustrien) organizes the competition PROJECT PLASTIC to recognize students who are interested in design and construction with plastic materials and solutions.

## **YOU CAN WIN**

PROJECT PLASTIC celebrates 3 winners who are each awarded DKK 15.000.

## **WHY?**

A number of companies in Planetary Plastic Pavilion have identified 10 challenges with the aim of promoting sustainable use of plastic materials in architecture, design construction.

The challenges can be downloaded here: [Innovation Strategy](#).

We therefore invite students – the future generation of architects and designers – to help us solve the challenges. Not only because the coming generations will bear the brunt of a planet out of balance. But also, because there is a need for outside inspiration to rethink the role of plastics in a world that uses more natural resources than the planet provides.

**HOW TO APPLY**

Register your project at the Plastic Engineering website:

<https://plasticengineering.dk/project-plastic/>

Du kan også ansøge på dansk.

**You must include:**

- A brief description of your project (1000 characters)
- A thorough visual presentation of your project based on good photos and/or 1 or more mockup(s)
- A summary of your project or other relevant documents that helps us understand your ideas

**Assessment criteria:**

1. The project must demonstrate the innovative use of plastic materials in answering one or more of the 10 innovation challenges identified in the Innovation Strategy Planetary Plastic Pavilion. See below.
2. The project must be realistic and operational in practice.
3. The project must address how it makes a difference to the world and to whom.
4. Considering the level of study, the winning projects must hold an academic standard and challenge views on the use of plastics in the areas of architecture, design, and construction.

**CELEBRATION  
EVENT &  
EXHIBITION**

Plastindustrien celebrates the best projects (including the 3 winners) at an event in the in the Planetary Plastic Pavilion on Gammel Strand leading up to World Congress of Architects in the summer of 2023. The projects will be exhibited in the pavilion and students can present their projects to plastics-, construction- and architecture professionals, as well as the public.

**DEADLINE FOR  
SUBMISSION**

May 8<sup>th</sup>, 2023.

**JUDGES**

The projects will be assessed by relevant and impartial stakeholders from the plastics industry.

**LINKS**

- [Planetary Plastic Pavilion](#)
- [Innovation Strategy](#)
- [Project submission](#)